Net Neutrality is VITAL to the continued wellbeing of e-commerce and start-ups. Allowing "fast lanes" will change the balance of power to overwhelmingly favor large ISPs at the expense of every other industry. What is more, this will greatly harm the ability of new and small companies to gain traction and ultimately hinder American dominance in the IT field.

I work with an internet-based non-profit organization that has users all over the world. We have a dozen ways to spend every dollar that we raise; we could not afford to pay multiple ISPs for users to have "fast lane" access. Voiding Net Neutrality could easily instead drive us to move our servers, hosting, and base outside of the US. While you might not miss our little non-profit, I very much doubt that we would be the only organization to do so.

When an overwhelming proportion of tech industry analysts, the Electronic Frontier Foundation, billion-dollar companies like Facebook, Google and Netflix, television personalities like John Oliver, and millions of American citizens are united in the call to keep Net Neutrality, even the most determined insider surely has to allow that we have a point.